

# SharePoint in Ecoembes

Improving productivity in recycling management

Productivity • Management • Actual • Performance • Innovation

## SharePoint in Ecoembes...

enriched the company with its 2007 version, supporting a public website, intranet and extranet for users. With the advent of SharePoint 2010 is intended to give the company greater technological value, migrating their systems and taking advantage of the process of developing a new portal.

## Ecoembes is...

a nonprofit corporation whose purpose is the design and organization of an Integrated Management System (IMS), leading to the collection and recovery of packaging waste for further treatment, recycling and recovery.

This company was founded in 1996 and today, more than 12,100 companies have joined the SIG. Its shareholders comprises 57 companies and business associations that integrate all sectors involved in the management of packaging from manufacturers and packers to distributors, raw material manufacturers and recyclers.

## Before the migration, Ecoembes...

### ■ Public Web.

The organization of information was chaotic and unstructured. The forms were heavier and required further action by administrators. There was not available an English version so limited the scope of information offered to users by the company. The large number of customizations generated increased latency of the web.

### ■ The Intranet.

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One of the Raona differentials factors over other companies is the level of expertise of its engineers and its commitment

FRANCISCO ARIZA  
Director of  
Organization and  
Systems. Ecoembes



## EXECUTIVE SUMMARY

Earlier in this application the partnership area was outdated due to lack of functionality and the users only used the documentation area.

### Before the new Portal...

Ecoembes has a high number of clients and member companies (more than 12,000 companies) and this increases the complexity of handling all your requests. In the absence of a platform to interact with these companies directly, Ecoembes customers must make requests and applications through emails and calls to the Ecoembes staff, so the productivity of the company is reduced.

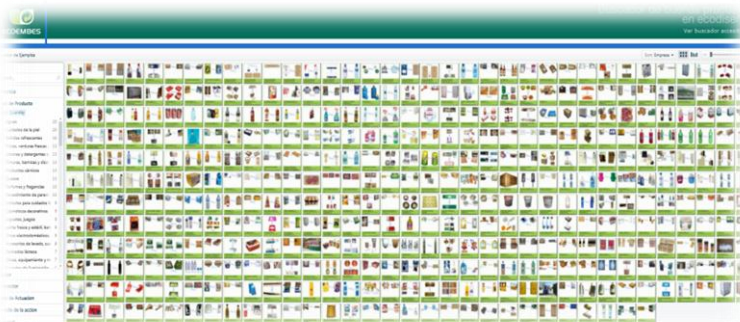
## EXECUTIVE SUMMARY

With the migration of web, the content have been organized. The application Sites have been restructured so the web become more accessible, obtaining a better control of business information. In turn, the new intranet offers users greater organization of tasks, view and expedite its work, access some clean areas and functional collaboration.

### The greatest improvements have been:

- #### Technology Innovation

La incursión de la tecnología Silverlight ha proporcionado a la empresa nuevas y mejores características como el motor de búsqueda de "Examples of Prevention"..



- #### Improved collaboration.

Clean and organized spaces allow different groups interact with each other and maximize collaboration options offered by SharePoint 2010.

- #### Better time and organization management.

An initial desktop with a dashboard of tasks allows users to be aware of their daily lives, can check the latest company announcements and ideas from other users.



- #### Expansion to users.

Its English version has allowed to Ecoembes reach to a greater number of users and make themselves known in

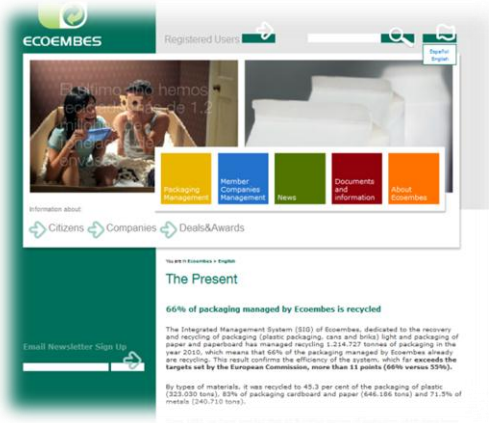
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We have developed Raona DataViewer based in Microsoft Powerpivot, that allows Ecoembes to see and filter huge volumes of data in a visual way.

JAVIER MENÉNDEZ  
Project Manager  
Raona

EXECUTIVE SUMMARY

various parts of the world.

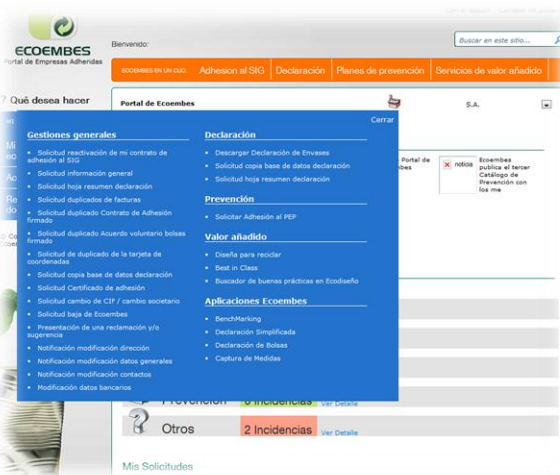


The creation of the new portal has enabled Ecoembes offer its customers all the information they have on their systems so that companies can consult quickly and securely over the internet.

**The greatest improvements:**

■ **Ecoembes load release**

The ability to offer companies a platform portal which can make online requests reduces in a manner significantly the workload of employees Ecoembes and facilitates their work. This in turn causes a significant increase in the productivity of companies.



■ **Knowledge of the state**

By including a number of components on the page, users can closely monitor its status within Ecoembes so you can manage



Thanks to the improvements implemented in SharePoint 2010 and the incorporation of components developed exclusively, content management has been greatly simplified.

MANUEL DE ARCOCHA  
Information Systems  
Development Manager.  
Ecoembes

## EXECUTIVE SUMMARY

your requests and see the issues that have to be resolved.

- **Instant information**

In turn, the portal provides the ability to access personal information of each company as well as the most relevant of his contract, oral or written contact with Ecoembes.



With the new migration and the new portal **Ecoembes highlight:**

- **Improved productivity**

By automating processes and streamlining the workload, the company can spend more time with their primary tasks and increase productivity.

- **Cost Savings**

The new computer processes to replace paper, coupled with the creation of a centralized store information and documentation, allows for greater organization and structuring of data causing an instant savings of time and material to the company.

- **New look**

The new face of Ecoembes shows a cleaner and tidy look, offering new features and a closer attention to their customers.