European SharePoint Awards 2012   **Best SharePoint Public Website**

Hi,

I'd like to participate to the European SharePoint Community Awards 2012 in the category "Best SharePoint Public Website".

<u>Description:</u>
Creation of the new public website of Dexia Bil Bank Company. The project was divided into two separate phases.
The first one was to demonstrate that SharePoint 2010 is the best technology to consider for this kind of project.

This phase was divided into 5 workshops :
1. Global presentation of SharePoint 2010
2. Web Content Management in SharePoint 2010
3. Branding and Customization
4. Monitoring and Web Analytics
5. Development for SharePoint 2010

The second phase is the development of the website himself.

<u>Approach:</u>
The solution based on Microsoft SharePoint 2010 and .Net architecture provide the following functionalities

- Advanced Navigation System based on Mega DropDown Menu
- Custom Page Layout for Authoring Team
- Highly Branding Customization
- RSS Feeds
- Assets Management
- Variations features for 4 languages
- Content Deployment
- Approval Workflow
- Integration with the Dynamic Marketing Web Site
- Integration with the transactionnal Web Site

<u>Evidence:</u>
The website is visible at https://www.dexia-bil.lu/Pages/default.aspx