

PiuPoint.

Where SharePoint and Twitter become good friends

Collaboration • Social Media • Teamwork • Innovation

PiuPoint is...

An enterprise social software for companies, departments or work groups that can be created and customized easily and quickly over SharePoint.

PiuPoint has these **important business benefits**:

- **Improve collaboration.**
Fosters better internal relationships between employees, especially among groups, departments or people working in disparate locations.
- **Accelerated innovation and better intellectual capital reuse.**
Ideas flow without borders or restrictions.
- **Higher productivity and satisfaction among employees.**
Ideas flow without borders or restrictions.
- **More organizational transparency and agility.**
No more isolated information silos. With PiuPoint you will support a culture of trust and openness.
- **Reduced Total Cost of Ownership.**
You will manage and maintain PiuPoint with the same resources, time & effort you apply to your SharePoint environment.
- **Easy to locate talent inside the organization.**
It is common to discover high talented people among active community contributors that would go unnoticed hidden in the corporate organization chart.
- **Important decrease of e-mail use.**
We all are overwhelmed with the volume of our inbox. With PiuPoint you engage in conversations instead of sending e-mails strings back and forth.



Enterprise 2.0 makes accessible the collective intelligence of many, translating to a huge competitive advantage in the form of increased.

The Enterprise 2.0
Conference

With PiuPoint **SharePoint users will be able to:**

- **Start and engage in conversations.**
Users can improve productivity and reduce the use of e-mail by starting and engaging in conversations in PiuPoint. They can choose in which community to publish, and filter conversations according to that.
- **Share documents with just a right click of the mouse.**
Users can easily share with the communities they belong, any document stored in a SharePoint library.
- **Stay tuned to PiuPoint from Twitter, Facebook or LinkedIn.**
Any input (document, message, conversation) shared in PiuPoint is replicated to the private corporate accounts in Twitter, Facebook or LinkedIn, where accepted users can monitor PiuPoint activity.
- **Follow PiuPoint using software tools they already know.**
Tweetdeck or Flipboard are famous applications that people use to stay updated with their private social accounts. They can follow PiuPoint activity right from them.
- **Connect to PiuPoint from their smartphone or Ipad.**
People will know what's happening in PiuPoint when they are out of the office, right from their smartphone or Ipad.
- **Promote content from PiuPoint to Corporate Social Accounts.**
The Community Manager will easily be able to promote any document or information from PiuPoint to the public social accounts in Twitter, Facebook or LinkedIn.

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Most of large companies are fragmented, what blocks their capacity to spread good ideas.

Andrew McAfee.
Collaborative tools for the organization's toughest challenges.

Share with just one click



EXECUTIVE SUMMARY

PiuPoint has these **six components:**



PiuPoint publisher

Allows sharing presentations, proposals, videos, photos, or any document you think it could be interesting for other people, just with a click of the mouse.



Secure PiuPoint wall

A Facebook like wall where you will find all the activity of your communities.



PiuPoint promoter

The essential tool for the Community Manager. Check, edit and promote any information in the corporate Wall to the Corporate Social Accounts.



PiuPoint Statistics

Know the most active users, the most popular contents, the users with more likes, etc.



PiuPoint API

Whatever your backoffice tools are, connect them with the wall via API services.



SharePoint Assistant

Create your own PiuPoint site in your SharePoint just with a few clicks.

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When we face challenge at work we tend to rely closely on our closest colleagues. If we want novelty and innovation we need to look further.

Mark Granovetter.
Author of “Strength of weak ties the network theory revisited”.

EXECUTIVE SUMMARY

PiuPoint **is fully integrated with SharePoint:**

- **Improved security.**
PiuPoint takes advantage of SharePoint security and Active Directory. Only links to documents are shared. That means that only users with the appropriate rights and credentials can access them from the wall, Twitter, Facebook or LinkedIn.
- **Easy to manage.**
The integration with Active Directory makes creating and managing groups and communities a non brainer task.
- **Integrated with Lync.**
Instant message, audio or video conference directly from PiuPoint.
- **You always get the latest version of a document.**
Because we only share links to documents in a SharePoint library, we can assure that users will always have the latest version of the document.
- **Integrated with SharePoint Search.**
Find anything within PiuPoint with a standard SharePoint Search.

PiuPoint **can work with:**

- SharePoint 2010.
- SharePoint 2007.
- SharePoint Foundation.
- Office 365, (coming soon).

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71% of corporate users agree that it is easier to locate knowledge on the web than to find it within their internal systems”

AIM Industry Watch
Collaboration and
Enterprise 2.0.

EXECUTIVE SUMMARY

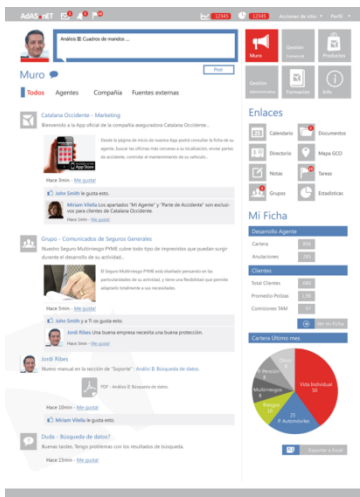
PiuPoint stories.

PiuPoint is running internally **inside Raona** since March 2011. Since then, we have reduced the use of e-mail about 30%, and have radically improved collaboration and exchange of information between our offices in Spain, UK and Argentina.

It has become an excellent place for our engineers to get answers to their technical questions from other colleagues. No more e-mails to everybody like “Does anybody knows how to...”.

We also have some success stories in actual customers, like in **“Grupo Catalana Occidente”**.

Catalana Occidente Group is one of the biggest insurance companies in Spain since 1864. The company wanted to improve collaboration between its most than 1.000 agents scattered around Spanish territory. Agents can ask questions, give ideas, engage in conversations, in a new social and collaborative way. With PiuPoint is easier for corporate staff to send notifications or spread information without using e-mail.



PiuPoint Wall has been customized to the company's taste. Links to most used applications and areas of the intranet clearly appear on the left side of the screen. PiuPoint is now the home page of Catalana Occidentés Intranet.



We choose PiuPoint because it is a powerful tool and at the same time very simple for our agents to use it.

Xavier Milian
Sales Manager

More information
www.piupoint.com